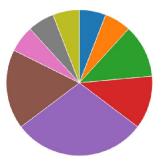


New Feature Description Analytic Reporting Tool PRO

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Last updated: October 22, 2016

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ADDING YOUR OWN EXCEL TEMPLATES

You can format your own Excel templates in order to have the Analytic Reporting Tool output the report data in your formatted Excel template.

In order to do this, start by creating an Excel file that you will use as a template. In your Excel template you can add logos, colors, define the text format, formulas and even Excel charts.

When the Excel file is ready, an admin user can upload it under Analytic Reporting Tool Settings-> 'Templates' tab:

Report folders	Description	Tools Show hidden
🔲 🚛 Leads	Folder contains Lead Summary and Detailed Reports	Edit Add folder Hide
- 📃 🧕 Audit	Folder contains reports with Audit examples	Edit Add folder Hide
- 🔲 🕼 Contacts	Summary and detailed Contact related reports	Edit Add folder Hide
p- 🔲 🚛 Accounts	This folder contains Account Summary and Detailed Reports	Edit Add folder Hide
- 🔲 🌆 Campaigns	Folder contains Reports related to Campaigns	Edit Add folder Hide
	Quintee	Edit i Add folder i Hide

The uploaded templates can later be changed, via the 'Update' button or removed via the 'Delete' button.

Reporting Tool Settings

Back to reports						
License Management	Format Settings	Report Builder	Permissions	Section States	Templates	Processes
Template Manag Upload new templ 1. Choose File No file cho Edit existing temp	ate osen	2. Upload				
Title	Update Template					
Report2.xlsx	Choose File No f	ile chosen	Update	Delete		
My_Excel_Template.xlsx	Choose File No f	ile chosen	Update	Delete		

When this is done, you can open a report, which you want to relate to the template.

- 1. Under the 'Templates' tab you can select one of the uploaded Excel file templates.
- 2. Clicking 'Add report' will add a new row with settings for report data merging with the identified Excel template

Leads by User by Status Monthly Summary!

Select Excel template:	
Entropy of the second sec	
Report2.xlsx	1. Select Excel Template

3. In the drop-down menu you can select which report will be merged with a template. Select 'Current' if you want to merge with the current report. You can also select any other report by its title.



Leads by User by Status Monthly Summary?

Filters	Fields	Calculated fields	Ag	gregate	Group	ing & So	orting	Rename Labels	Template
Select E	cel templat	e:		4. Ide	entify Ex	cel row	no., Co	olumn no. and S	heet where
Report	2.xlsx		¥	to sto	ore the f	irst col	lumn ar	nd first row of re	port data
							ALC: NO.		
Currer	nt			Row 2	Column	Sheet	Remov	e	
		t: Current or othe	Q						
Curre									
Leads	by Lead Sou	rce - Summary							
Tasks Sumn		Task Status and Priority		columns					
Tasks	by Project De	tailed Report							
Tasks	by Contacts b	by Status by Priority		ccount Na	-				

- 4. You can identify where the very first row and column with the report data will be stored in the template.
- 5. You can add more than one report to the same Excel template. Click 'Add report' to add one more report to this template.

Important! Make sure that multiple reports don't overlap with each other! To do this you can identify a different row, column and sheet.

Filters	Fields	Calculated fields	Agg	regate	Group	ing & Se	orting	Rename	Labels	Templates	Sharing & Sch	heduling
Select Ex	cel templa	te:										
Report	2.xlsx		*									
				Row	Column	Sheet						
Curren	t		*	2	1	1	Remov	e				
Tasks I	by Contact	s by Status by Priority		3	10	1	Remov	•	Can a	dd more than	1 report data	1
Add rep										a same Excel t		
tatus:	•	artholomew Sawyers Cou	int(Acc	ount Nam	e:) Cro	ce Coady	/ Count(Ad	count Nam	e:) Garı	y Sperling Count	(Account Name:)	Godbout
		131			158	3			153			127
Assigned		149			133	3			152			135

4		Pup time data will be added to w		
Recycled	138	155	123	149
New	134	131	144	151
In Process	137	143	147	149
Dead	139	141	136	149
Converted	172	139	145	140
rissigned	1977	122	195	

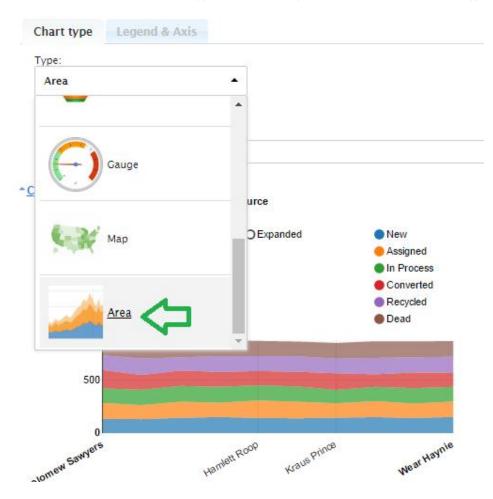
Print report | Print report with chart | Export as .xisx | Export as PDF and also when sent as attachement to a Scheduled e-mail

The report will be prepared in the new Excel template each time you click "Export as .xlsx" or when scheduled via email as an Excel attachment.



NEW CHART TYPE: AREA CHART

In order to select the new chart type "Area Chart", please select the 'Area' Chart type under Chart Settings:



Under Legend & Axis you can now identify, what should be displayed in your Area Chart. The chart is using previously Saved Report settings (identified Aggregates under "Aggregates" tab and Groups under "Grouping and Sorting" tab).

When choosing 'Stacked' and the selected 'Legend' source is a picklist type field, e.g. 'Status', you will be able to drag&drop the order of the values to be displayed in your Area chart.

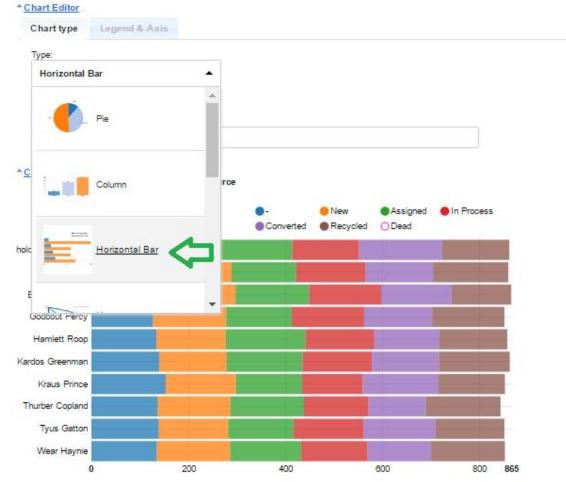
art Editor		INS		New features:
	Legend & Ax	cis		
rimary Horizon	al Axis: (Lead	ds) Assigned Us	er: 🔻	
econdary Vertic	al Axis: (Lead	ls) Account Na	me: Count 🔹	
egend: (Leads	Status:	1	+	
lumber of decin				
		, itams ta idanti	fy their order in yo	our Europal
lease al ag ana	arop jonowing	riens to menti	ly then bruer in y	our runner
New				
Assigned				A
In Process				
Converted				
Recycled				
Dead				
Title: Number <u>Chart</u>			ce	
hart		ds by Lead Sour		
hart		ds by Lead Sour	rce Expanded	New
hart	umber of Lead	ds by Lead Sour		Assigned
hart	umber of Lead	ds by Lead Sour		Assigned
hart	umber of Lead	ds by Lead Sour		 Assigned In Process Converted
hart	umber of Lead	ds by Lead Sour		Assigned
hart	umber of Lead	ds by Lead Sour		 Assigned In Process Converted Recycled
<u>Chart</u> N	umber of Lead	ds by Lead Sour		 Assigned In Process Converted Recycled
<u>Shart</u> N 873	umber of Lead	ds by Lead Sour		 Assigned In Process Converted Recycled
<u>Chart</u> N	umber of Lead	ds by Lead Sour		 Assigned In Process Converted Recycled
<u>Shart</u> N 873	umber of Lead	ds by Lead Sour		 Assigned In Process Converted Recycled
<u>873</u> 500	umber of Lead	ds by Lead Sour	Expanded	 Assigned In Process Converted Recycled Dead
<u>500</u>	umber of Lead	ds by Lead Sour	Expanded	 Assigned In Process Converted Recycled

HORIZONTAL BAR CHART

If you have selected the "Horizontal Bar" chart type, under "Legend and Axis" you can identify the group from your Report which should be represented by the Primary Horizontal Axis. The summary, count or average should be selected for the Secondary Vertical Axis. You can select more than one of the Summary Aggregates under Secondary Vertical Axis, in this case the "Legend" should be same as selected under Secondary Vertical Axis. Otherwise it can be any of the Groups from your report.

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New features: Analytic Reporting Tool PRO



Horizontal chart "Grouped" "Stacked" For Bar you can select or data representation. Hovering or clicking on any chart area will display the data represented by this area. Clicking the circles next to the Chart Legend will hide/show the corresponding data in the chart. It is important to Save the report if you want your new chart settings to be saved.



ADDITIONAL FILTERS: TEAM, # OF PASSED WEEKS, MONTHS, QUARTERS

It is possible to filter by the assigned main team or all teams assigned to the object. 'Team Id' will identify only the main assigned team. 'Team Set ID' identifies all assigned teams, not only the main team. If you need a User to see only their assigned team data, please use 'Current user' criteria as you can see below.

ilters	Fields	Calculated fields	Aggregate	Gr
(Leads)	Team Id	*	Current user 🔻	×
team		Q		+
Leads	(
(Le	ads) <u>Team</u> Id			
(Le	ads) <u>Team</u> S	et ID		

'# of Last weeks' will return data within only fully ended weeks as of the selected date. For example, if you decide to filter the three last weeks, the system will filter three passed weeks starting from Monday to Sunday and omit the current week. If the current week is also necessary, you can add one more filter with the 'or' connector and add 'This week' in the additional filter.

Analogically filters of '# of Last Months' and '# of Last Quarters' will work for fully ended previous Months / Quarters.

(Leads) Da	te Created	Ψ.	lsn't	٣
Add group Preview Report			Quarter Month Week Week with year Month with year Quarter with year Day This week Last week This month	•
Status:	Bartholomew Sa	wyers Cou	Last month This year	
	131		Last year	
			Month guardow	
Assigned	149		Next quarter This quarter	
Assigned Converted	149 172		This quarter Last quarter	
Contraction of the second s	- 125		This quarter Last quarter Next week	
Control	172		This quarter Last quarter	



PERMISSIONS TO EDIT SELECTED FILTERS FOR READ-ONLY USERS

Users with 'View' report permissions, considered as 'Read-only users', can not edit any of the report settings at all. In some cases it is still necessary to allow a few filter changes by the Read-only users.

If you do not want to allow any edits to this filter from a Read-only user, keep the 'Private' setting for this filter.

If you want your 'Read-only' user to be able to change the filter criteria, without allowing to change the selected filter field, assign 'Public limited access'.

If the Read-only user should be able to change the filter field as well, assign 'Public full access' permission to the filter. In this case they will be able to change it to any other field, except those, selected as 'Private'.



Please note, that any filter, even 'Private' will still be fully editable for all users having 'Edit' or 'Edit, Delete' permissions to this report.

CALCULATED FUNCTION MANUAL EDITING & OTHER IMPROVEMENTS

You can now write the calculation script manually and several other improvements for Calculated functions.

- Picklist values can now be selected under 'If...then' filters. You can select more than one picklist value at the same time.

Field	Edit formula	Formula	Custom SQL
Type: Number • Sales Stage Group	If Field (Opportunities) Sales Stage Condition: Equals Const Prospecting Qualification Value Proposition Proposal/Price Quote Closed Won	If Sales Stage = Prospecting,Qualification,Value Proposition,Proposal/Price Quote,Closed Won then Positive else Negative	Ovveride formula <u>Edit SQL</u> ★
	Then: Const Positive		
	Else:		
	Const Vegative		



New features: Analytic Reporting Tool PRO

- To edit the formula script manually, click 'Edit SQL' on the right side.

Field	Edit formula	Formula	ustom SQL
	lf v		
	Field v		
	(Opportunities) Sales Stage 💌		
	Condition: Equals		
Type: Number •	Const 🔹		Ovveride
Sales Stage Group	× Closed Won		ormula 🛛 🗙

Important! If you edited and saved the custom script, you will no longer be able to edit it via the Interface. Added custom scripts can be further edited manually only.

Schedule & permissions for selected report	ts	6
Field SQL		
IF(#0_Opportunities_sales_stage#	IN ('Closed Won'), 'Positive', 'Negative')	
Custom SQL You can co	py-paste the script if you started function creation via Inteface	
IF(#0_Opportunities_sales_stage# IN ('Close	d Won'), 'Positive', 'Negative')	
Field Name Convertor	Helping you to identify the field name to be used for the script	
(Opportunities) ID	#0_Opportunities_id#	
Save Cancel		
• • • • • • • • • • • • • • • • • • •		+

After editing the custom script, remember to save to make your function available for use.

The checkbox 'Override formula' allows you to switch between the manually edited script and the original formula (before editing). Keep the checkbox selected, if you wish to use the edited formula. Deselecting the checkbox will use the original function.

REVIEW OF PREVIOUSLY ADDED IMPROVEMENTS (released by June 6th)

ADDITIONAL MODULE ADDING TO ALREADY CREATED REPORTS

If your report or report template is already created with all the settings identified and later you need to add some fields from a module, which is not yet available under the "Fields" tab, it is possible to do so under the "Fields" tab.

		PIENS Back to reports]		features: Analytic	Reportin	5 1001110
eads + Report Ed	demo?						
Filters	Fields	Calculated fields	Aggregate	Grouping & Sorting	Rename Labels	Sharing	& Scheduling
(Leads (Leads (Leads (Leads	(a) Modified B (b) Deleted (c) Team Id (c) Team Set I (c) Salutation (c) Current	D		elected columns for your Re Leads) Assigned User: Leads) First Name: Leads) Last Name: Leads) Title: Leads) Account Name: Leads) Status:	port:	Î ×	
Preview Report	rested (Day)	Status	Chris	Olliver Count/Account Name		aust/ID)	Max Jensen (
	reated (Day)	Status:	32.00	Olliver Count(Account Name:) Chris Olliver C 32.00	ount(ID)	Max Jensen (
2-08-2015	816977938	Assigned	6.00		6.00		3.00
		Assiulleu	0.00		0.00		3.00

For data security purposes, only admin users can add modules to already created reports. This option is visible only to admin users.

In our example we have a report, which is related to the "Leads" module only. If we need to add the "Bugs" module, we click the "Add module to current report" link. This will open the "Report builder" screen. The identified report folder and report name is already identified, no need to change it. With the green "+" near the "Leads" module name, we add second row, where we select the "Bugs" module.

When the necessary additional module and the relationship are identified, we can click the "Update current report" button. The "Saved" text will verify the success of the update and the "Open Report" link will appear:

Ľ	ĭ≽S A		Ν	5
	Back to reports]		

Report Folder Combined Reports	¥			
Report Name				
Leads + demo]			
Report Description	1			
Report type Standard 🔻				
Add audit tables				
Add custom tables				
+ Leads •				
+ Bugs	▼ id	= Leads	id	v

Please click the "Open Report" link to go back to your original report with the new module. Now, you can open again the "Fields" tab and you will see the new module with its fields added – they are now available to the report.

Filters Fields	Calculated fields	Aggregate	Grouping & Sorting	Rename Labels	Sharing & Sc	heduling
Include details (?) Type to search		×	elected columns for your Re	port:		
(Leads) Audit ID Bugs (Bugs) ID (Bugs) Subject: (Bugs) Date Created: (Bugs) Date Modified			(Leads) Assigned User: (Leads) First Name: (Leads) Last Name: (Leads) Title: (Leads) Account Name: (Leads) Status:		1 ★	
Add module to current	report					

ADDING DATA FROM SUGAR HISTORY AUDIT TO YOUR REPORT

Sometimes it is necessary to see, for example, how long it took for one status to be changed to another. The system only shows you the current status, but if you keep your system data history audit, it is possible to analyze this data in a report as well. In order to add the data from history audit open the Report Builder.



Select the necessary module and simply mark the "Add audit tables" checkbox. Save and open the new report.

Repo	rt Build	er		
Report	Folder			
Oppor	tunities			
Report	Name			
Opport	unities with	Histor	у	
Report	Descriptio	n		
Report				
Stand	ard 🔻			
Add au	dit tables			
Add cu	stom table	s 📄		
	Opportunit	1222	-	

Now you can select the necessary fields from the audit table as well. If we want to calculate the time it took from the old value being changed to the new value, you can use "Calculated fields", "Subtract Date" function as in the example below:

eport Ed			Sales statu	3	1.000			
Filters	Fields	Cal	culated fields	Aggregate	Grouping & Sorting	Rename Labels	Sharing & Sche	eduling
Field			Edit formula			Formula		
			Subtract Date	Ŧ				
		_	Field • (Opportunities) C	Current Change Date 👻		Date (Current	
Sales sta	age change (I	n Da	Field • (Opportunities) E	efore Change Date 👻	Change I Date as d)ate - Before Change ay)	*
			Day V					

Normally you need to analyze the time, how long it took from one status value to be changed to another, please identify these necessary values in a filter, and you can already Preview the outcome:



Filters Fields	Calculated fields	Aggregate	Grouping & S	Sorting Re	ename Labels Sh	aring & Scheduling		
(Oppor	tunities) Field	Ŧ	Is	▼ (C	Opportunities) Sales Stag	ge		×
and v (Oppor	tunities) Old Value	v	Is	• Prosp	pecting			×
and • (Oppor	tunities) New Value	*	Is	• Qualit	fication			×
								+
Add group Preview								
Preview	ts per page Freeze first (Current Change Date			ged By 🗆 🖻	3 Field	Old Value	New Value	Sales stage change (in Da
Preview eport ow 20 record				-] Field ales_stage (5)	Old Value	New Value	Sales stage change (in Da 21.99
Preview eport ww 20 recom portunity Name:		Before Change	e Date Chan	⊟ si		Old Value Prospecting	New Value Qualification	
Preview eport w 20 recon portunity Name: 16 - September	Current Change Date	e Before Change	e Date Chan 7:00:02 admin	⊡ si nsale	ales_stage (5)			21.99 21.97
Preview eport ow 20 record	Current Change Date 20-05-2016 06:13:35	Before Change 28-04-2016 07 28-04-2016 06	e Date Chan 7:00:02 <u>admin</u> 5:54:30 <u>admin</u>	⊡ sale nsale	ales_stage (5) es_stage	Prospecting	Qualification	21.99 21.97

Important: Please try to identify all your necessary filters before you click the "Preview" button, otherwise it might take a very long time to run, because the history audit can have a lot of data.

You are welcome to contact our IT Sapiens team at: info@itsapiens.eu for further questions!